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## Michael E. Porter - Michael Porter

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8.2 Porter: Consistency And Changes In Business Strategy And Operations 170 8.3 The Integration Of Sun Tzu And Porter 172 8.4 Military Case: The Victory Of The Greeks In The Trojan War 175 8.5 Business Case: Haier's Successful Transition Through Changes In Its Business Strategy 178 8.6 Conclusion And Implications 183 Jan 3th, 2024

### **BAB 4 ANALISIS 5 FORCES PORTER DAN STRATEGI SWOT FORCES PORTER**

Bukti Bukti Dari Hasil Analisa Tersebut, Bukti Bukti Tersebut Bisa Berupa Data, Ataupun Dari Berbagai Sumber Yang Telah Tervalidasi, Prediksi Dan Asumsi. Oleh Karena Itu Pada Bab Ini Dilakukan Analisa Lingkungan Eksternal Industri Dengan Menggunakan Analisa 5 Forces Porter Yang Sudah Dijelaskan Pada Bab Sebelumnya. Mar 2th, 2024

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